How we help our members go further, faster.
Who We Are

GOGLA is the global association for the off-grid solar energy industry. Established in 2012, GOGLA now represents over 180 members as a neutral, independent, not-for-profit industry association. Our services assist the industry to build sustainable markets and profitable businesses delivering quality, affordable off-grid electricity products and services to as many customers as possible across the developing world.

Our Vision

Our vision is that all households and businesses across the developing world can easily access GOGLA members’ lighting and electricity products and services.

Our Belief

We believe that with the right support, the off-grid solar market can scale to provide affordable solar power products and services to provide electricity to the 1 billion people currently living without energy by 2030, in line with Sustainable Development Goal 7. Off-grid solar products and services are also a solution for the estimated 1 billion people with weak grid connections.

What We Do

We help the off-grid solar industry grow quickly and sustainably. Our services include

1. Knowledge-sharing and networking through events and communications.
2. Market intelligence, building an understanding of market opportunities and impact.
3. Advocacy, for building enabling policy, regulations and investment.

The off-grid solar industry has what it takes to bring reliable electricity access to those without. Our companies do business in challenging developing markets. We offer services, partnerships and resources which help our members go further, faster.
What’s in it for you?

Our events and resources give you access to people and knowledge that can help grow your business.

1. **Knowledge-sharing and networking**

   - Meet peers, investors, donors and policy-makers at the industry’s leading events, such as the Global Off-Grid Solar Forum & Expo or Unlocking Solar Capital Africa.
   - Take part in member-exclusive workshops and learning events.
   - Find your new business partner in the GOGLA network of leaders within the off-grid solar industry.

---

Our GOGLA membership has been absolutely critical to getting us through this year, via the exposure we received and what that’s meant for securing support and interest. GOGLA is doing a fabulous job of raising the awareness and importance of productive appliances for the sector. Without doubt we will renew our membership in the new year.

Matt Carr
CEO & Co-Founder Agsol

---

Visit gogla.org/join to find out more.

Questions? Send us an email at info@gogla.org

---

Become a member
What’s in it for you?

We provide data and insights to get an overview of market trends and your company’s impact.

- Take part in our semi-annual sales data collection to get exclusive insights into your market share and impact.
- Use figures and data from GOGLA research to show the world the impact of off-grid solar.
- Stay on top of the latest industry news and funding opportunities with a weekly, member-exclusive briefing and resources in the member section of our website.

GOGLA is really important for building the sector. As an industry we’re still establishing ourselves and figuring out how to talk about ourselves – GOGLA is central to coordinating the way we do that. We also appreciate the work that GOGLA’s doing to make the case for the industry as a whole, including with national governments whose policy choices don’t necessarily reflect the huge potential of off-grid solar for energy access.

Audrey Desiderato
COO & Co-Founder of SunFunder
I have found GOGLA to be a great resource for better understanding the issues being faced by entrepreneurs across sub-sectors and geographies. As we expand our portfolio in the energy sector, it is helpful to have an understanding of key pain points for scale, whether related to local laws and regulations or nuances in customer behaviour, among many other things. It’s helpful to have an organization bringing entrepreneurs together to share these types of issues and work together to solve them.

Lauren Cochran
Managing Director at Blue Haven Initiative

“ What’s in it for you?

We represent the industry and help to ease access to policy-makers and investors.

- Shape our advocacy agenda by making your voice heard in our global and regional policy working groups (East Africa, West Africa, India).
- Meet government representatives and development partners at Community of Champions events, a high-level dialogue between the off-grid solar industry and governments to boost electricity access.
- Speak directly with our staff to discuss topics that matter to you, including regulation and access to finance.
What’s in it for you?

4 Creating and promoting industry standards and guidelines

Together with our members, we shape global consumer protection and quality standards for the industry.

- Have your say on global standards for the off-grid solar industry and show you put customers first by committing to the GOGLA Consumer Protection Code.
- Take part in the ongoing development of financial and operational performance indicators for PAYGo companies and investors.
- Shape the future development of GOGLA’s standardized impact metrics through the impact working group.

It is encouraging to see the progress made in the past few years on providing energy access through solar–LED lighting. The challenge remains huge as still one billion people live without access to sustainable energy. In fact, this amounts to more people than those who lived on this planet when Thomas Edison introduced the incandescent light bulb. As GOGLA our purpose is for energy access to create a more equitable society for all, with solar–LED lighting contributing to poverty reduction, gender equality, education as well as tackling energy and climate challenges. Let’s continue our journey to provide universal access to sustainable energy by 2030!

Harry Verhaar
Ex–GOGLA President &
Head of Global Public and Government Affairs, Signify

Our members have the facts, the economics, the people, the technology and the energy of the future.