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# Helping our Members go further, faster

Accelerating access  
to renewable  
energy

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GOGLA  
MEMBERSHIP  
JOIN TO  
EMPOWER  
MILLIONS



## Who We Are

GOGLA is the global association for the off-grid solar energy industry. We are proud to champion one of the world's most innovative and impactful sectors which has enabled hundreds of millions of people to benefit from affordable, high-quality off-grid solar products and services. With the right support, our pioneering industry can rapidly improve the lives of 1 billion people by 2030.

To help make this happen, we promote, safeguard, and convene the industry, advocating for enabling policies and increased investment as well as supporting our 200+ Members with effective services.



### Our Mission

We support our Members to operate buoyant, sustainable, scalable, and impactful off-grid solar businesses.



### Our Objective

To strengthen the market for our Members by fostering positive business environments, enabling them to operate long lasting, responsible, and profitable businesses at scale.

### Our Vision

Over 1 billion lives improved with affordable, high quality, small-scale energy products and services by 2030.





Our GOGLA Membership has been absolutely critical to getting us through this year, via the exposure we received and what that's meant for securing support and interest. GOGLA is doing a fabulous job of raising the awareness and importance of productive appliances for the sector. Without doubt we will renew our Membership in the new year.

**Matt Carr**  
CEO & Co-Founder  
Agsol



**Strengthen  
your  
network**

## What can GOGLA do for you?

**We offer services, partnerships and resources which help our Members go further, faster.**

### **1. Business-to-business events and networking**

**From investors to development partners, policy makers to industry peers, our events give you access to the people that can help grow your business.**

- Meet your fellow GOGLA Members, key sector Partners and the GOGLA team at our Annual General Meeting, as we come together for networking and brainstorming sessions.
- Create vital B2B connections with off-grid solar peers, investors, donors and policy-makers at our flagship industry events, such as the Global Off-Grid Solar Forum & Expo or Unlocking Solar Capital Africa.
- Apply for a matching round with LEAN, the Leadership Advice Network, a GOGLA initiative which connects off-grid solar industry leaders with peers and other strategic mentors to help them thrive as leaders.
- Enhance the visibility and credibility of your company by associating with the leading global off-grid solar industry association. Your company and logo will be listed on the GOGLA website and you can use GOGLA's logo on your own website. Our Members also gain exposure through our events and working groups.

## 2. Business development tools and resources

**Our expert team help provide insights and advice on investor readiness, market trends, regulation, consumer protection and circularity.**

- Stay on top of the latest industry insights, including funding opportunities, programmes and country-level policy updates with our weekly Member-exclusive briefing and resources in the Member section of our website.
- Join our Technology and Circularity Working Groups to get the latest insights on innovation, quality assurance, circularity, the off-grid solar supply chain and more.

**Be the first to hear about our online business development resources and best practice insights, including our:**

Investor Academy Curriculum

E-waste Toolkit

Off-Grid Solar Masterclasses

Impact Metrics and Calculator

GOGLA Bridge 'Opportunities' data platform

Stay up to date!

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GOGLA is an indispensable resource, by providing regular insight into the market and the policies currently in place, helps us stay at the forefront of innovations occurring in the off-grid solar energy sector. Through its present policy strategy working groups, we have been able to contribute to the development of a strong industry voice enabling the development of the off-grid industry.

Ieva Indriunaite  
Policy & Partnerships' Manager  
CAMCO

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## 3. Bespoke market intelligence

GOGLA's flagship data and insights program allows participating industry Members to get valuable company sales and impact data to boost their advocacy and operational knowledge.

- Take part in our semi-annual sales data collection to get exclusive insights into your market share, value and impact – and benchmark your progress against the industry average.
- Demonstrate the impact of your products and services by taking part in our high-profile research and consumer insights activities.
- Access critical market investment data to help you learn about investment trends and dynamics.

Access  
key  
data

## 4. Advocacy and engagement

Our representatives in key markets, and global policy forums, advocate on behalf of the sector – help shape the discussion.

- Join our East Africa, West Africa or India Regional Working Groups and help define activities to engage local stakeholders on issues ranging from taxes and tariffs, to local finance and importation processes.
- Take part in our Global Policy Working Group to feed into the development of smart, market-based, energy access initiatives – such as results-based financing and end user subsidy schemes.
- Expand the reach of your organization by joining our 'Off-Grid Communications' network – helping to raise awareness of our sector to drive regulatory, investor and public support.

Speak directly  
with our staff to  
discuss topics  
that matter to  
you



## 5. Industry standards, guidelines and opinions

**You can make your voice heard and co-create industry positions and best practise with your peers.**

- Contribute to, and vote on, industry positions for the off-grid solar sector to help shape the approach to new catalytic programmes and policies and address topical issues.
- Learn about the latest impact research and help create new metrics to measure the impact of off-grid solar and efficient appliances in our Impact Working Group.
- Join the Technology or Consumer Protection Working Groups and help develop the standards needed to attract greater investment into the off-grid space – from the Connect Initiative to the Consumer Protection code.

**Make  
your voice  
louder**



GOGLA is really important for building the sector. As an industry we're still establishing ourselves and figuring out how to talk about ourselves – GOGLA is central to coordinating the way we do that. We also appreciate the work that GOGLA's doing to make the case for the industry as a whole, including with national governments whose policy choices don't necessarily reflect the huge potential of off-grid solar for energy access.

Audrey Desiderato  
COO & Co-Founder  
SunFunder



## Who are our Members?

GOGLA represents off-grid solar and efficient appliance manufacturers, distributors, service providers and a range of industry enablers working to drive our sector forward. Company Members range from market leaders to new start-ups, local SMEs to multinational corporations. Associate Members include leading sector investors, national renewable energy associations and research institutes.

**Become a  
Member**

**Get in  
touch  
today**



**Find out more at:  
[gogla.org/join](http://gogla.org/join)**

**Questions?  
[info@gogla.org](mailto:info@gogla.org)**

Keep up-to-date with GOGLA's  
news, publications and events.  
Sign up for our newsletter at  
[gogla.org/newsletter](http://gogla.org/newsletter)

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Off-grid solar is another child going to college. A seamstress powering her sewing machine. A village socializing at night. An affordable solar system. A policy in place to free millions from toxic kerosene. Clean Air. A way to pay the bills. Money in the bank. A change. Optimism. Acceleration. It's doing what needs to be done.

Our Members have the facts, the economics, the people, the technology and the energy of the future.



Johan Cruijff Boulevard 91  
1101 DM, Amsterdam Zuid-Oost  
The Netherlands

[info@gogla.org](mailto:info@gogla.org)  
+31 20 2400729



The Voice of the **Off-Grid Solar Energy** Industry